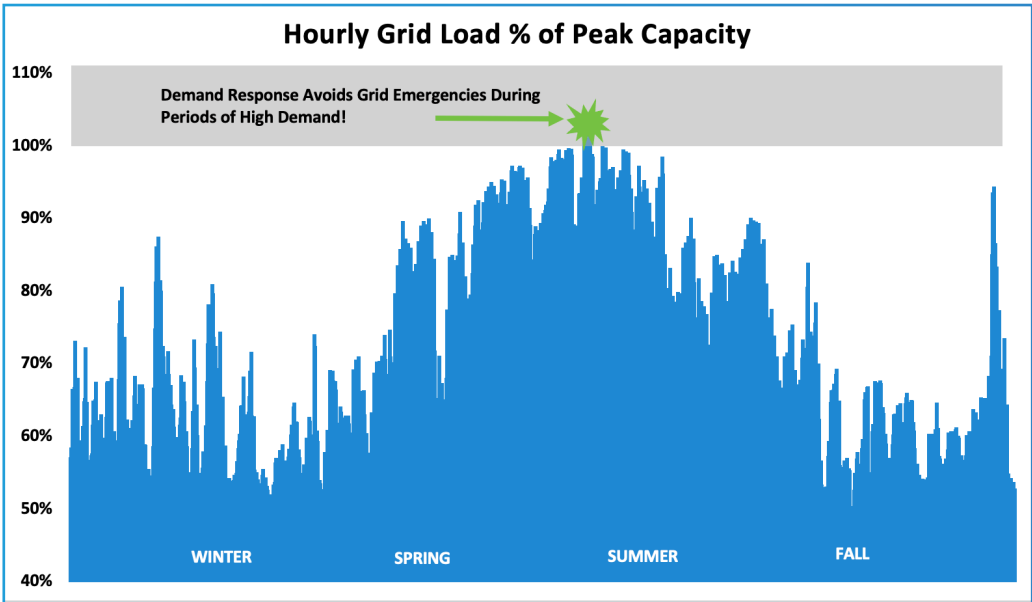




BOX STRATEGIC SOLUTIONS

Demand Response

Instead of forcing brownouts or blackouts, grid operators utilize Demand Response programs to help balance the grid during periods of high demand. Customers can earn money by participating in these programs, often with little impact to their operations.



BENEFITS



No Risk - All Reward

Customers will only receive payments and never have to write a check



Expert Curtailment Advice

Reduce load quickly and with minimum impact on operations



Grid Stability

Demand response keeps the power grid stable and reliable.

AVAILABILITY

State	Market	Estimated Payment per 500kW load reduction
California	CAISO	\$75,000
Connecticut	ISO-NE	\$100,000
Delaware	ISO-NE	\$100,000
Illinois	PJM	\$75,000
Kansas	SPP	\$50,000
Maine	ISO-NE	\$100,000
Maryland	PJM	\$75,000
Massachusetts	ISO-NE	\$100,000
Michigan	MISO	\$32,500
Missouri	MISO	\$32,500
Nebraska	SPP	\$50,000
New Hampshire	ISO-NE	\$100,000
New Jersey	PJM	\$75,000
New York	NYISO	\$200,000
Ohio	PJM	\$75,000
Oklahoma	SPP	\$50,000
Pennsylvania	PJM	\$75,000
Rhode Island	ISO-NE	\$100,000
Texas	ERCOT	\$100,000
Virginia	PJM	\$75,000
Washington	PSE only	\$30,000