



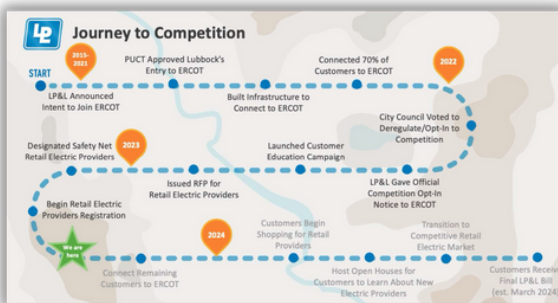
Understanding Lubbock's New Energy Deregulation

Soon, Lubbock Power & Light will finish becoming part of the Electric Reliability Council of Texas (ERCOT), the independent system operator that manages the flow of power throughout most of the state, and the Lubbock region will open up to retail electric competition or "Electric Choice." This could benefit your business in a number of ways.



Power to Choose

Electric Choice gives your business the opportunity to select who supplies its electricity. While your local utility, LP&L will still manage and own the poles, wires, and your meter, you can choose a competitive plan and retail energy provider (REP) (aka "supplier") to provide your electricity.



- Lubbock Power & Light is the first Municipally owned utility to opt into competition of the 72 cities in TX that own electric utilities.
- LP&L marks the 5th TDSP in ERCOT – following ONC, TNP, AEP and CNP.
- On January 5, 2024, customer choice 6-week period begins with customer's transitioning to other REPs on meter read dates on or after March 4, 2024.

Customer Class	Total Meters (Approx.)
Residential Customers	70,912
Multi-Family Housing	22,922
Commercial	11,166
Unknown	735
Municipal	707
Church	460
School	302
University	253
Hospital, Urgent Care, Nursing Home, etc.	152
Total Meters	108,000

