

YOU CHOOSE

YOUR POWER PROVIDER

What Does This Mean?

The Lubbock region will open up to retail electric competition- Electric Choice.

What is Electric Choice?

LB&L will still manage and own the poles, wire, and your meter, you can now choose a competitive plan and retail energy provider-supplier- to provide your electricity.

Questions? BOX Can Help!



info@BrokerOnlineXchange.com



www.BrokerOnlineXchange.com



What Are the Benefits?

Competition between providers in the market means incentivized ways to provide a better product- either through price, efficiencies, innovation, service, or other benefits.

When Does This Begin?

- Shopping period for customers will run from January 5 to February 15, 2024.
- Service starts March 2024

