



Demand Response

Sometimes, the demand for energy outpaces the grid's ability to supply it, which in turn leads to brownouts or blackouts. Instead of producing more energy at great expense to consumers and the environment, the grid operator can offset the imbalance by reducing the amount of electricity being consumed when demand exceeds supply. That's demand response, and it can be very financially rewarding for electricity customers, and when done correctly, comes with little to no impact to customers.

Demand Response Provides Energy Brokers With a

"NO RISK - ALL REWARD"

Opportunity to Earn More on Their Energy Deals

BENEFITS



Build Loyalty & Trust

Build loyalty and trust with customers as they get paid through the program



No Risk - All Reward

Customers never have to worry about untimely interruptions to service



No Cost to Customers

Customers will never pay any money to participate in demand response



Higher Commissions

Brokers get paid commission at higher negotiated rate

AVAILABILITY

Demand Response & Management is available for accounts with over 500kW of usage in California, Texas, New York, Ohio, Pennsylvania, New Jersey, Illinois, Maryland, New Jersey, Delaware, Connecticut, Massachusetts, New Hampshire, Vermont, Maine, and Rhode Island. On site visits are provided by the in-house engineering team to develop curtailment plans to meet customer's needs.